

# ADVANCED DIPLOMA IN BUSINESS MANAGEMENT

## ASSESSMENT METHODS

| Module No | Module Code | Module Name                               | Assessment Method  |
|-----------|-------------|---|--|
| 1         | AD501       | Applied Financial Management in Services  | 70% Coursework<br>30% Examination  |
| 2         | AD502       | Consumer Behaviour and Research           | 100% Coursework  |
| 3         | AD506       | Management Information Systems            | 70% Coursework<br>30% Examination  |
| 4         | AD505       | Managing Organisation and Human Resources | 70% Coursework<br>30% Examination  |
| 5         | AD504       | Management Accounting                     | 70% Coursework<br>30% Examination  |
| 6         | AD503       | International Business                    | 70% Coursework<br>30% Examination  |
| 7         | AD501       | Applied Financial Management in Services  | 70% Coursework<br>30% Examination  |
| 8         | AD502       | Consumer Behaviour and Research           | 100% Coursework  |
| 9         | ADIA508     | Industry Attachment                       | <b>100% Coursework + Continuous Assessment as follow:</b> <ul style="list-style-type: none"> <li>• 30% Industrial Attachment Log Book &amp; Oral Interview</li> <li>• 40% Internship Report</li> <li>• 30% On-job performance</li> </ul>   |
| 10        | ADIP509     | Industry Project                          | <b>100% Coursework + Continuous Assessment as follow:</b> <ul style="list-style-type: none"> <li>• 10% Proposal</li> <li>• 30% Project Execution – Case Study and/or Project-based work</li> <li>• 40% Project Report – Case Study and/or Project-based work</li> <li>• 20% Individual Presentation</li> </ul> |